

PRONESIS

CAMPUS RECRUITMENT – 2016 BATCH

(ONLY FOR UNPLACED STUDNETS)

(IF ANY PLACED STUDENT IS FOUND SITTING IN THIS DRIVE, HIS/HER PREVIOUS AND CURRENT OFFER WILL BE CANCELLED AND HE/SHE WILL NOT BE ALLOWED TO SIT FOR ANY FURTHER PLACEMENT DRIVES HENCEFORTH)

Website - www.phronesis-partners.com
(You should know everything about company before appearing for Campus Drive)

Job Title - Business Research Analyst/ Primary Research Analyst

Eligibility - B.Tech (CS / IT) (2016 Batch)

(Read Eligibility Carefully Before Applying for this Campus Drive)

Cut off % -

Post 1 : Business Research Analyst

10th percentage - 80 % + is a mandate
12th percentage - 85 % + is a mandate

Post 2. Primary Research Analyst

10th percentage - 50 % + is a mandate.
12th percentage – 50% + is a mandate

CTC - Post 1 : 4-6 LPA / Post : 2 : 3.0 LPA

Job Description -

1. Business Research Analyst

- Research Analyst will be responsible for conducting business research on various research projects and working on databases that include Capital IQ, Factiva, Bloomberg, etc.
- Job profile includes good understanding of financial statements and industry landscapes (must for the IT industry). Requisite topics include 'cloud computing', 'internet of things', 'digital transformation', etc. in the IT industry.
- Additionally individual would be responsible for writing reports, making recommendations based upon the research findings and analysing the data.

2. Primary Research Analyst

- Research Associate will be responsible for conducting primary research/data collection on various research projects.
- Profile includes interviewing high level executive in multinational firms around the globe. Additionally individual would be responsible for conducting online search to find contacts using available search engines, directories, reference sites, databases, linkedin etc.

Key Responsibilities -

1. Business Research Analyst

- Conducting quality B2B phone interviews in North America, UK and Other global locations
- Contacts building
- Demonstrate teamwork and collaboration
- Able to handle multiple tasks concurrently with attention to details
- Working on the conceptualize and designed project methodology in close coordination with the manager

2. Primary Research Analyst

- Conduct business research using relevant and qualified sources
- Conduct data analysis to support research requests provided by the client
- Work would involve conducting short-term research on markets, companies, and industries
- Clarify request objectives with manager/group manager, as well as with requestors, ensuring superior customer service standards throughout all interactions
- Identify practical, timely and sometimes innovative research approaches; as needed
- Evaluate data quality/accuracy before each delivery
- Develop deep expertise in specialized research tools, databases and sources
- Consistently follow quality processes/practices
- Able to handle multiple tasks concurrently with attention to details
- Working on the conceptualize and designed project methodology in close coordination with the manager

Skills Required -

- Databases usage (e.g. Capital IQ, Factiva, Thomson One, OneSource, etc.)
- Strong analytical skills and inter-personal communication experience
- Client-facing interactions / Strong client relationship management skills
- Fluent English, used in a business/professional context (written and spoken, a must)
- Experience in quality checking processes
- Proficiency in MS Office, MS PowerPoint, MS Excel
- Good understanding of IT industry landscape
- Goal and target driven individual, flexible with shift timings
- Well versed with search tools and internet based research
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How to Apply?

- **ONLY APPLY IF YOU ARE UNPLACED AND ELIGIBLE FOR THIS JOB POST, Click the link given below**

https://docs.google.com/forms/d/1Np0YFIxDavi7eMaqVmx2qRAKEymoS9c7hF_Xp0gWjTw/viewform?c=0&w=1&usp=mail_form_link

- **Once applied you cannot back out from the process else your Name will be permanently blacklisted from all future placement opportunities.**

- **Last date to apply for this Placement drive is 26th Jan 2016 by 5:00 pm**

Documents Require (Mandatory)

1. Clipboard for Writing Exam – (Must Bring)
2. Campus ID Card (Mandatory)
3. College ID Card (Original + Photocopy)
4. **Passport Size Color Photos** - (5 Nos.)
5. Photocopies of all Mark sheets (X, XII, B.Tech All Semesters)
6. **Updated Resume - (5 Nos.)**
7. A4 sheets for rough work – (Min 10 Rough Sheets)

My Best Wishes

Prof. (Dr.) Ajay Rana

Advisor & Director